**Setting Parameters: Time, Money & More
The Well 2022 - Marnie Swedberg**

1. The \_\_\_\_\_\_\_\_\_ of parameters.

Disconnecting the God complex and plugging into the supernatural power of your God-given calling.

1. \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ of parameters.
2. How **\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_** serve as parameters.
3. How to make SURE you are able to \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_.

*Every time I say \_\_\_\_\_ to something, I have, in effect said \_\_\_\_\_\_ to something else.*

*Every time I say \_\_\_\_\_ to something, I have, in effect, said \_\_\_\_\_\_ to something else.*

**Parameters Worksheet**

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| **Categories** |  |  |  |  |  |
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Find extra blank worksheets at the end of this document

**Example Worksheet for Speaking Ministry**

**Step I: Add Categories and Subcategories**

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| **Categories** |  |  |  |  |  |
| **Audience Types** | **Christian** | **Business** | **Gov/NGO** | **Adults** | **Children** |
| **Location/Distance** | **Virtual Only** | **Local + 2 hours** | **Drive + overnight** | **Fly USA** | **Fly Global** |
| **Remuneration** | **Free****Love Offering** | **Work w/Budget** | **Fee Structure** | **Donations****Sponsors** | **Grants****Contracts** |
| **Financial Investments** | **Training** | **Assistant** | **Marketing** | **Wardrobe** |  |
| **Time / Hours to…** | **PMs / Calls****Emails****Social Pongs** | **Interviews****Proposals****Preparation** | **Meetings****Trainings****Interviews** | **PPTs Handouts** | **Travel** |

**Example Worksheet for Speaking Ministry**

**Step II: Clarify Each Default Boundary**

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| **Categories** |  |  |  |  |  |
| **Audience Types** | **\*Christian – Mostly Women** | **Business** | **Gov/NGO** | **Adults -- Mostly women** | **~~Children~~** |
| **Location/Distance** | **Virtual: Up to 1x/day, 3 days/wk** | **Local + US Travel: Max 2/mo**  | **Drive + overnight (see left)** | **Fly USA: Up to 1x/mo** | **Fly Global: Up to 3x/yr (= 2 USA)** |
| **Remuneration: Must include travel exp reimb** | **~~Free~~****~~Love Offering~~** | **Work w/Budget** | **Fee Structure** | **Donation****Sponsor** | **~~Grants~~****~~Contracts~~** |
| **Financial Investments** | **Training****Coaching****$500/mo** | **Assistant:****$200/wk**  | **Marketing:****Mostly WOM****$100/mo** | **Wardrobe: NA** |  |
| **Time / Hours to…** | **PMs / Calls****Emails****Social Pongs** | **Interviews****Proposals****Preparation** | **Meetings****Trainings****Interviews: As Needed** | **PPTs Handouts** | **Travel: As Needed for Above** |

**Step III: Identify Hot Spots**

Subcats that are too complex to include in this simple chart

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| **Categories** |  |  |  |  |  |
| **Audience Types** | **\*Christian** | **Business** | **Gov/NGO** | **Adults: Mostly women** | **~~Children~~** |
| **Location/Distance** | **Virtual: Up to 1x/day, 3 days/wk** | **Local + US Travel: Max 2/mo**  | **Drive + overnight (see left)** | **Fly USA: Up to 1x/mo** | **Fly Global: Up to 3x/yr (= 2 USA)** |
| **Remuneration: Must include travel exp reimb** | **~~Free~~****~~Love Offering~~** | **Work w/Budget** | **Fee Structure****$ Amts** | **Donation****Sponsor** | **~~Grants~~****~~Contracts~~** |
| **Financial Investments** | **Training****Coaching****$500/mo** | **Assistant:****$200/wk**  | **Marketing:****Mostly WOM****$100/mo** | **Wardrobe: NA** |  |
| **Time / Hours to…** | **PMs / Calls****Emails****Social Pongs** | **Interviews****Proposals****Preparation** | **Meetings****Trainings****Interviews** | **PPTs Handouts** | **Travel** |

Hot Spots will typically fall into main categories. For example, above, mine fell into the Time Management Category.

By moving Hot Spots to their own chart, you’ll be able to see patterns and ways to simplify the creation and maintenance of their parameters.

Like a healthy lifestyle, parameters help you bypass hundreds of unnecessary, energy-sapping decisions every single day.

For example, most people believe they make 20-30 food choices a day. It’s actually over 200 for the average American. Having food parameters in place (consciously or just habitually for life) allows you easily navigate thousands of choices each week – with very few brain cells.

The goal of parameters is courage and confidence. Simplicity and flexibility.

**Step IV: NEW Chart for (Time Mgmt or Your) Hot Spots**

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| **Categories** |  |  |  |  |  |
| **PMs / Calls** | **PMs – as avail, between sessions/****meetings/projects OR every 20 min** | **Calls – Always to VM unless available for 20 minutes** |  |  | **Think like taking shifts in the ER vs. 24x7x365** |
| **Emails / Support Forms** | **Emails - as avail, between sessions/****meetings/projects OR every 4 hours** | **Email Standard: Empty in box** | **Support Forms: 1x AM, 1x end of day** | **Set the expectation of a time lapse prior to response** | **Think like the President or a****Famous Person** |
| **Social Pongs** | **Post: 2x/day to 6 channels** | **Pong: AM & 1 other time/day** | **LIN: T.W.Th****Extra** | **LIN: Friday Connection Hour**  | **Play Ping Pong w/ mostly pongs** |
| **Proposals / Prep Time** | **Block 3 hours, 2x/week** | **If no props or prep (travel arrangements, billing, etc)…** | **Use time for new-resource creation** | **OR to promote a recent release** | **Schedule as if traveling or speaking @ a conference** |
| **PPTs / Handouts** | **This is NEW RESOURCE creation** | **Has to fit into the 6 hrs/wk** | **Usually able to reformat existing content** | **Heavily rely on Master: Talk Points & PPTS** | **Schedule as if traveling or speaking @ a conference** |

**Extra Parameter Worksheets**

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